

Road map of the EASSW Working Groups for the development of the Supplement to the Strategic Plan for the period 2020 – 2023

Strategic Objectives and measures working groups	specific activities	Priority	2020 I° II°		2021 I° II°		2022 I° II°		2023 I° II°	
			2020 I°	2020 II°	2021 I°	2021 II°	2022 I°	2022 II°	2023 I°	2023 II°
I. Membership To increase the number of SW school's member and participation, including strategies for recruitment, regional coordination and the advisory council.	Specific Activities	Priority	2020 I°	2020 II°	2021 I°	2021 II°	2022 I°	2022 II°	2023 I°	2023 II°
1) Increasing membership (recruitment, support, promoting advantages of being members.	a) improving materials for association presentation to new members (including school page and coupon system); b) update the list of members; c) presentation to new members; d) reconsidering fees policy.		X	X	X	X	X	X	X	X
2) Develop the role of country coordinators ((activities/ position/responsibility).	a. strengthening the role of the country coordinators; b. disseminating the knowledge of the EASSW country coordinators among schools; c. increasing the students' participation to EASSW activities; d. collecting regularly reports regarding SWE situation in the countries.			X	X	X				
3) Increasing EASSW visibility.	a. connects with Communication Group for advertising the activities; b. Support member school to create		X	X						

	its individual school page on the website.										
4) Mapping local /regional SWE organizations.	a. contact regional organizations and make a list of them.			x	x						
5) Establishing the advisory council.	a. propose Advisory council structure and task propose; b. establish Advisory council.				x		x	x			

II. Communication - To contribute to higher visibility of EASSW activities and to promote visibility of SW education in Europe. Communication about the activities of member schools and info about IASSW and other global activities	Specific Activities	Priority	2 0 2 0	II°	2021 I°	II°	2022 I°	II°	2023 I°	II°
1. To improve communication about the association and its visibility.	a) select and engage a paid support to communication; b) newsletter – twice a year.	P1		x	x					
2. Advertise and Support the communication of the activities of the working groups (small projects, sigs, publication, award and regional events).	a) improvement of the website; b) disseminating the activities of the working Group; c) improving the provision contents related to SWE and SW for the website; d) increase the use of different social media (e.g. Twitter, YouTube, Instagram).	P1	x	x	x	x	x	x	x	x

3. To improve the visibility of activities of member schools.	Improve communication and involvement of members schools: use of the interactive schools.	P1/2				x	x	x		x	x		x
4. Creating a repository with SWE materials (available for members.		P2/3			x	x	x	x		x	x		x

A. SMALL PROJECT TASK GROUP To promote SWE in Europe through sharing and developing knowledge, curriculum and pedagogical ideas, also in connection with the Global Agenda and other international activities (IASSW, IFSW and ICSW)		Priority	2020 I°	II°	2021 I°	II°	2022 I°	II°	2023 I°	II°
I) To achieve a solid amount of high-quality applications for both of the two annual Calls for project applications.	1. Advertisement of project Calls and identification of eventual specific thematic calls.		x	x	x	x	x	x	x	x
II) To maintain a transparent and fluent evaluation process of applications and management of project funding.	2. Evaluating project applications.									
III) To safeguard a broad dissemination and exploitation of the project results for promoting SWE.	3. Managements of the project agreements, funding and project reports of 2 – 3 projects annually.		x	x						
	4. Communication with the project coordinators of the running projects.									
	5. Communication and fine tuning with the task and thematic coordinators (establishing synergies).									

	6. Establishing connection with the communication group for dissemination of reports ad (Support to schools to advertised their project on the school page.									

B. Special interest groups To provide a meeting point for networking, exchange of ideas, information and collaboration in an area related to Social Work Education. It is expected that SIGs will promote EASSW's work within and outside of the Association and it will develop networks with partners interested in EASSW work.	Specific Activities	Priority	2020 I°	II°	2021 I°	II°	2022 I°	II°	2023 I°	II°
a. Arrange activities/meetings within the biannual EASSW conference related to their research interest area with the aim of contributing to the enhancement of SWE as a whole.	1. Re launching the call and regular communication.	P1	x	x	x	x	x	x	x	x
b. Communicate their ideas/activities/work by highlighting this on the EASSW website.	2. Collecting and selection of proposals.	P1			x	x	x	x	x	x
c. Contribute to the EASSW conference through the organization of symposia, papers.	3. Initial support to sigs and promoting participation to the conference.	P1			x	x	x	x	x	x
d. encourage participation and promote the benefits of their SIG within and outside each specific SIG.	4. Creating the space on the website	P1			x	x	x	x	x	x

e. Provide an annual update to the Board of their activities.	5. Monitoring.	P2/3			x	x	x	x	x	x
f. Organize a regional event as a result of the SIGs activities.	6. Advertising and communication establishing effective connection with communication group.	P1			x	x	x	x	x	x
g. Establishing the ongoing structure to select new proposals and to support the SIGs.	7. Defining procedures and ways for SIGs support	P1			x	x	x	x	x	x

C. REGIONAL EVENTS AND SWE AWARDS To provide opportunities and participation of the social work community in the dissemination of the knowledge on SWE.	Specific Activities	Priority	2020 I°	II°	2021 I°	II°	2022 I°	II°	2023 I°	II°
1) Regional events: Dissemination of knowledge and experience on SWE.	a) define supporting structure; b) define clear criteria for support and sponsoring; c) launch call for support and/or sponsorship on website and other communication channels; d) create application form on website; e) create template for written report; f) selection by Executive Committee and communicate results; g) follow up sponsoring and support; h) communicate during and after event.	P1 P1 P2 P2	X	x	x	x	x	x	x	x

2) Establishing EASSW awards.	<p>a) describe evaluation criteria for each award category;</p> <p>b) launch call of awards on website and other communication channels;</p> <p>c) create three kind of applications: application by videos process, nominations of papers by peers and descriptive report;</p> <p>d) create certificate of the awards: 1 + 2 mentions of honor for each category (9 in total);</p> <p>e) create committee to evaluate and decide on winning nominations;</p> <p>f) prepare announcement and presentation during bi-annual conference.</p>	P1 P1 P2 P1	X	x	x	x	x	x	x	x
-------------------------------	--	----------------------	---	---	---	---	---	---	---	---

D. PUBLICATION to Support SWE through EASSW lead publications	Specific activities	Priority	2020 I°	II°	2021 I°	II°	2022 I°	II°	2023 I°	II°
1) Publishing post-conference articles in special issues of well recognized (high indexed) Journals	1. Taking care of successful publication of special issues related to Madrid conference.	P1	x	x	x					
	2. Publishing Special issues related to Tallinn conference.	P1/2		x	x	x	x		x	

2) Editing and coordinating Book series on Social Work Education	3. Successful proceeding the ongoing cycle of series of 8 books being published in cooperation with Springer Verlag.	P1		x	x	x				
	4. Planning and managing a new cycle of book series being published in cooperation with Springer Verlag.	P1/P2			x	x	x	x	x	x
	5. Closer cooperation with SIG, Small Projects Group and Regional events coordinators to ensure the results of their work to be published.	P2				x		x		x
3) Promoting important publications of member schools	6. Promoting important publications of member schools.	P3				x	x	x	x	x

December, 2020.